

CORPORATE PROFILE



LET'S CREATE TOGETHER

Welcome to Mainmultimedia, where we don't just keep up with the latest technology, trends, and news - we rock them! We're a boutique marketing agency that's all about forming lasting relationships with our clients, not just meaningless flings.

www.mainmultimedia.co.za

ABOUT US

At Mainmultimedia, we've been shaking up the marketing world since 2010 with our unique approach to creating custom business solutions for SMMEs all over the world. Our clients have taken us across 9 countries in Africa, 3 countries in Europe, and even to the Australian outback. We're always evolving to better serve a growing market, and we're passionate about helping SMMEs launch new businesses into the marketplace or revive existing ones with killer lead generation strategies.

OUR TEAM



Meet Kathryn Main, our marketing strategist with over 21 years of experience in the advertising industry. She is a masterful entrepreneur, author, and multiple award-winning businesswoman who has won nine businesswoman awards in the last six years alone. Her expertise in advertising, sales, and marketing makes her a visionary partner to have at your side.

At Mainmultimedia, Kathryn takes pride in providing our clients with personalised attention to elevate their brands and companies to new heights. With her sharp mind and problem-solving skills, she produces tactical solutions for digital and online products that work hard for your investment. Kathryn's customised business solutions fulfil all marketing requirements with updated and relevant tools that sit comfortably in any medium of today's world.

KATHRYN MAIN

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Meet Kevin Uys, the “ace” up our sleeve, brings a wealth of skills and experience that make him an invaluable asset. With a versatile nature and a can-do attitude, Kevin seamlessly manages multiple roles and responsibilities, contributing to the success of our small, dynamic team.

As an experienced copywriter and adept social media manager, Kevin's expertise shines through in the high quality of his work. His diverse background and unique skill set enable him to provide creative and strategic solutions across a wide range of projects.

Driven by a passion for delivering outstanding results, Kevin takes pride in providing exceptional service to our clients. He consistently sets a new standard for excellence, showcasing his unwavering commitment to both his projects and our clients in everything he undertakes.

KEVIN UYS

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OUR SERVICES



Marketing Strategy

In today's fast-paced marketing world, you need a razor-sharp strategy. At Mainmultimedia, we don't just cut and paste solutions, we craft each strategy with exceptional attention to detail. We'll make sure your business stands out in the crowded marketplace, without you needing to break a sweat.



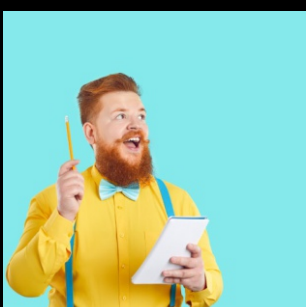
Social Media

A famous writer once said: "There is only one thing in life worse than being talked about, and that is not being talked about." We couldn't agree more, which is why we make sure your brand is always at the centre of the conversation – even when you're not around. We'll monitor, respond to, and interact with people who are talking about your brand online. And we'll create social media videos and content that will make your voice heard loud and clear.



Design

Most would say that brands should walk the walk and talk the talk. We believe that brands that talk the talk and walk the catwalk always get the attention they deserve. At Mainmultimedia, we're able to help you create a new corporate identity for your brand or give your existing one a facelift. Together, we'll make sure your brand struts its stuff and gets noticed by everyone.



Content Creation

Good content is like a good joke - it takes skill to create, but when it lands, it's pure magic. At Mainmultimedia, we've got the skills to craft content that will make your brand stand out in a sea of mediocrity. Whether it's social media posts, blog articles, or email newsletters, we'll write content that engages, informs, and entertains your audience. So sit back, relax, and let us do the heavy lifting. We'll make sure your content is as smooth as a freshly brewed cup of coffee.

OUR SERVICES



Sales & Marketing Automation

It's no secret that we at Mainmultimedia are all about success. To us, your success is our success. That's why we develop engaging content that drives interaction with your customers. We'll help you build and retain long-term loyalty by creating meaningful interactions that re-energize, re-engage, re-connect, and re-motivate your existing and soon-to-be customers. With our help, you can automate your marketing efforts and enjoy the sweet taste of success.



Copywriting

If words are worth a thousand pictures, then copywriting is worth a million. At Mainmultimedia, we'll help you tell your brand's story with copy that's as captivating as a summer romance novel. Whether you need a new brand positioning statement, a press release, or just some website copy that sparkles, we've got you covered.



Websites

A basic website is so last decade. At Mainmultimedia, we know that the digital landscape is constantly evolving, and we'll tailor a bespoke online solution that gives your brand the best chance of succeeding. From design to development, we'll make sure your website is as cutting-edge as your brand.



Lead Generation

Starting a business is one thing, staying in business is another. Getting new leads and new clients on a consistent basis can be a challenge. Allow Mainmultimedia to run and manage your sales channels daily. We will build you lead lists, grow your audiences, make relevant connections, start conversations and build sustainable leads to keep your business ahead of your competitors. We do not have a one size fits all model but rather customize our solution to your needs and objectives making sure you always make the sale.